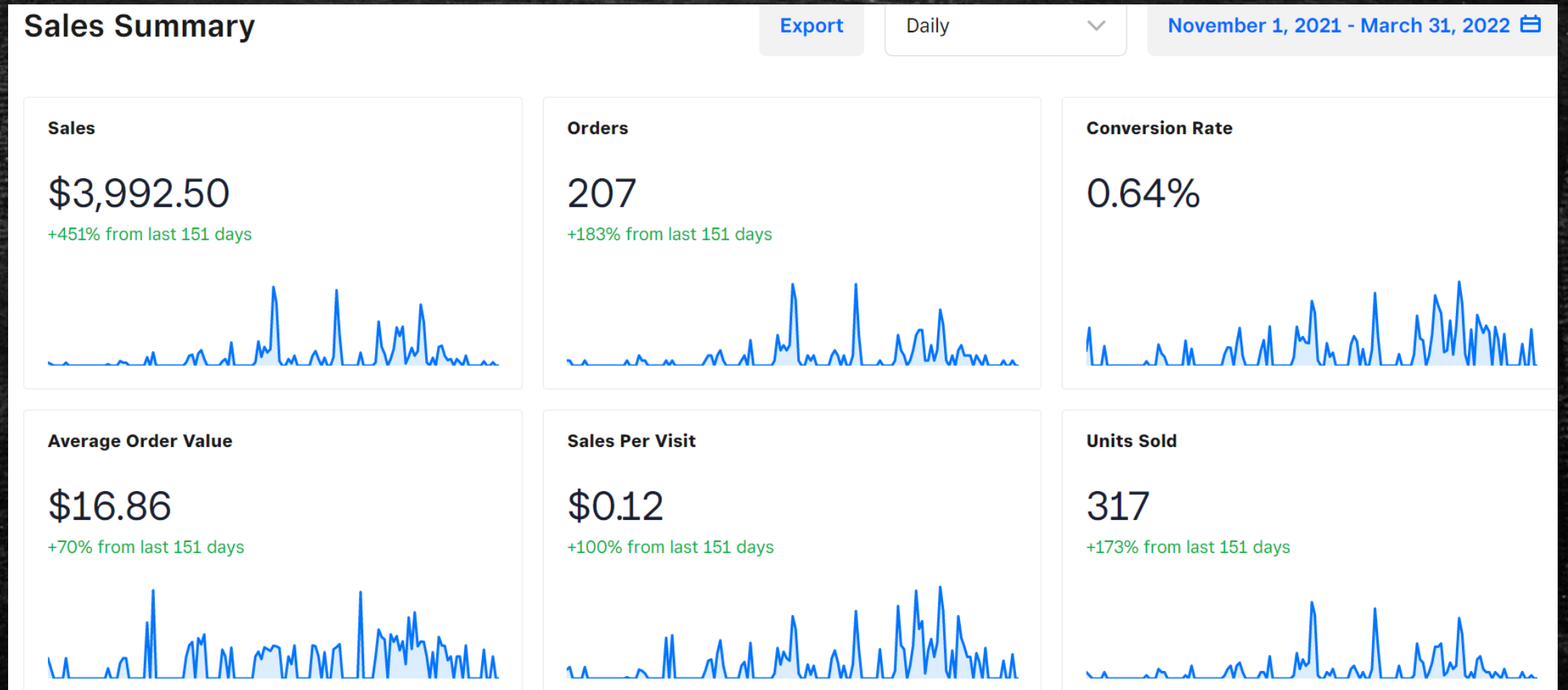




Wapiti Nordic Ski Club

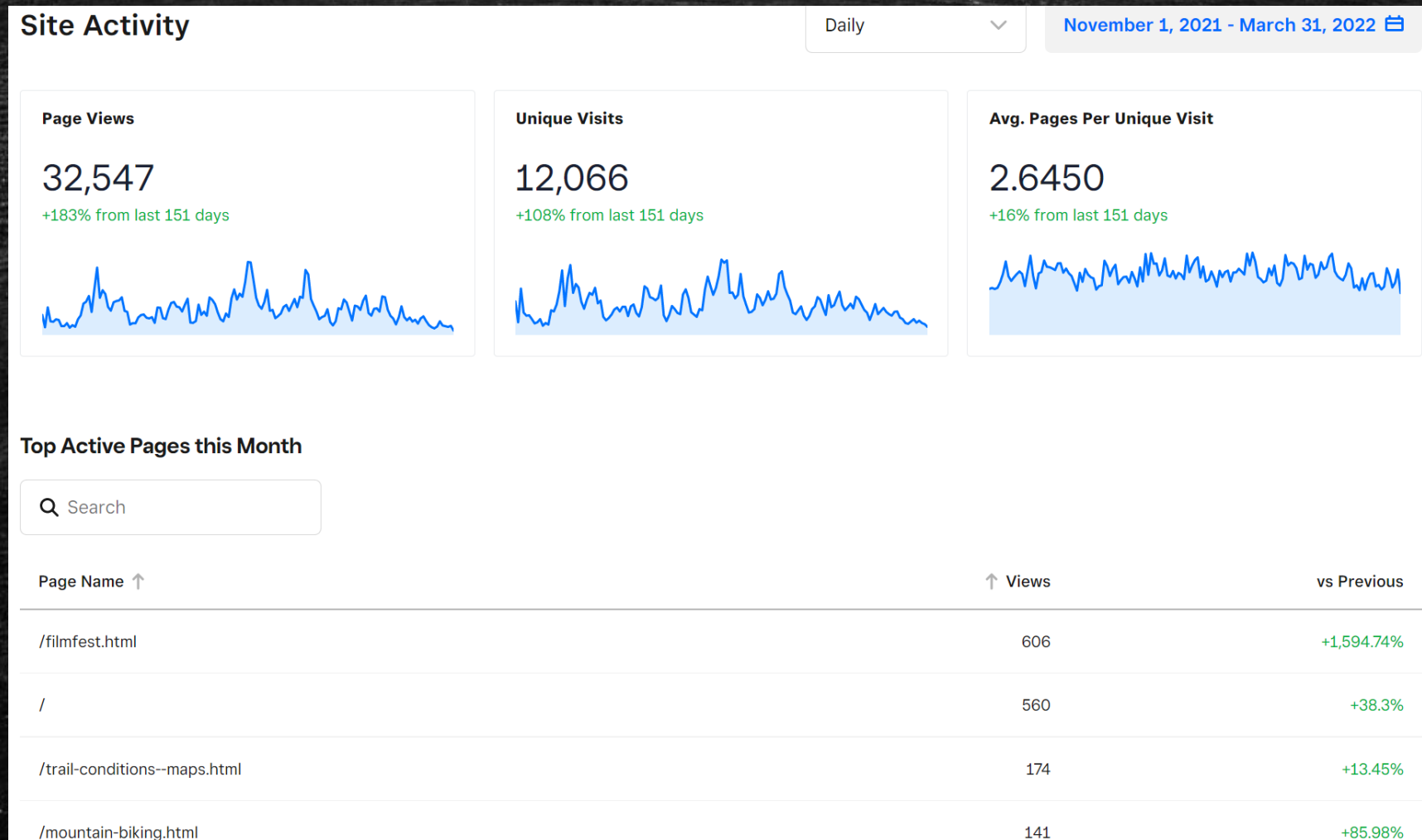
Spring General Meeting – April 30, 2022

2021-2022 Winter E-Store (website) Sales



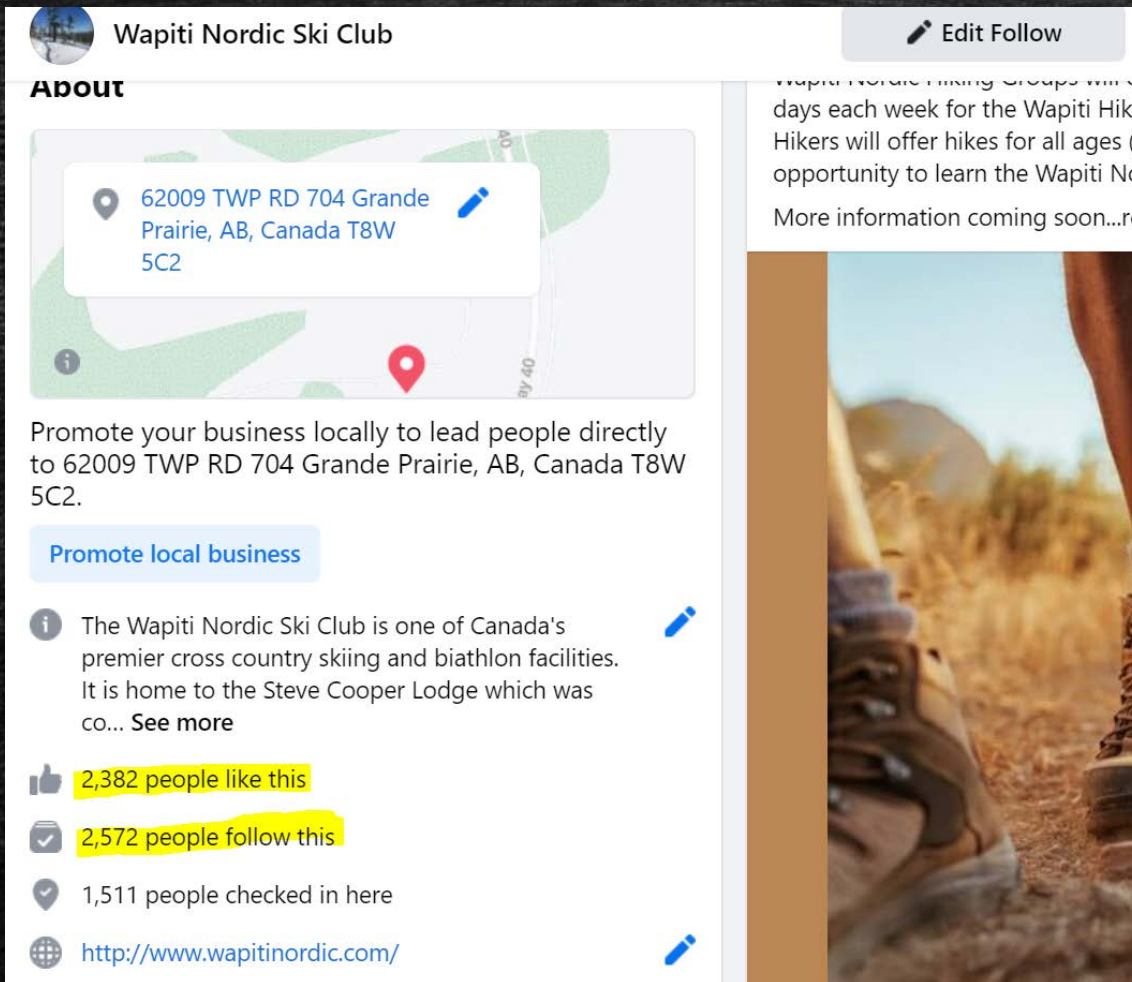
Compare to 2020-2021: \$6,945.00 with 399 orders

Website Activity – Winter 2020/21 + Last 30 Days



Compare to 2020-2021: 49,973 views with 15,543 unique visits

Communications: Facebook Followers



Since March 2021:

+170 x NEW Likes

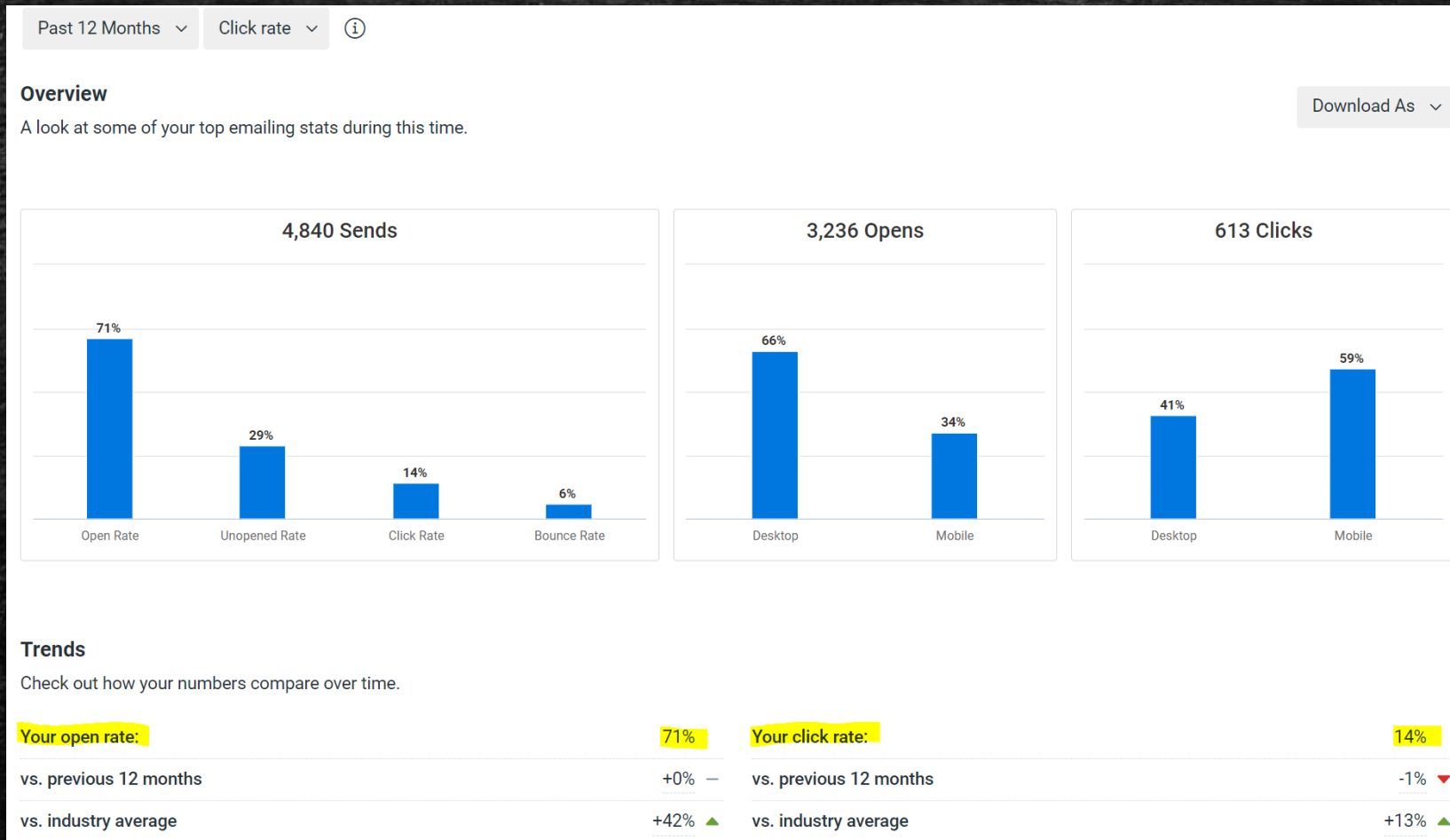
+ 211 x NEW Followers

Oct 2020 – March 2021:

295 x NEW Likes

331 x NEW Followers

Communications: Monthly E-Newsletter (756 subscribed)



Compare to 2020-2021: Open rate of 70% & click rate of 21%

banffmountainfestival.ca/tour

BANFF CENTRE

MOUNTAIN
FILM FESTIVAL
WORLD TOUR



Rab
THE MOUNTAIN
PEOPLE



Basecamp, Denali National Park, Alaska
© Christian Pomella


Banff Centre Mountain Film Festival – World Tour 2021-2022

- Originally scheduled for January 14, 15, 16 2022 at GPRC
- January shows cancelled due to COVID-19 restrictions
- New dates booked for April 22,23,24 at KMSC Law Performing Arts Theatre
- 2022 Attendance: 539 tickets sold; pre-COVID averaged 1,400 tickets
- Net proceeds \$4,300 approx.; pre-COVID averaged \$13,000-\$15,000 net
- 2023 dates: January 13 (Fri), Jan 14 (Sat), Jan 15 (Sun) at NWP (GPRC)
- Virtual PINE and SAGE programs available for rental until October 2022
- WNSC receives a percentage (%) of program rentals; can be gifted

Banff Mountain Film Festival Web Page

See: www.wapitinordic.com/filmfest

WAPITI NORDIC SKI CLUBHome About Winter **Film Fest** Summer More...0 items



THANK YOU for supporting the 2022 Grande Prairie - LIVE World Tour!!

- The 2022 event ran April 22-24th - a little later than usual due to COVID-19 restrictions
- Next year we will be returning to our traditional mid January dates
- You can still rent one of the **SAGE** or **PINE** virtual film programs (different from what was shown at the live event) - see trailers above
- Rent one program and view over 3 days; or rent both as a "bundle" and take 14 days to view!
- Further details and rental link [here](#)
- Follow our [Film Fest dedicated Facebook page](#) for ongoing updates
- Wapiti Nordic receives a small credit for each rental.
- Got other questions? [Email](#) for a response from your local volunteer Tour Hosts



Thank you for your continued
support & interest in our Club!
