

Operations Coordinator Report

January 18, 2023

Rentals:

Holiday rental times were held from Dec. 24-Jan 6

We added 9 extra weekday rental times during the holidays, not including Saturday and Sundays. Options to pre-book rentals were provided. We paid for staff 5 shifts and had volunteer coverage for 4 shifts.

14 pre-booked rentals during weekday holiday rental times

45 drop-in rentals during weekday holiday rental times

Drop in rentals have increased with the majority of people preferring to do a drop in rental rather than a pre-booking.

Example- This weekend- Sat. Jan 7 & Sun. 8th, we had 24 drop-in rentals and 2 pre-booked rentals

Equipment:

We have had many requests for rentals that deviate from what we currently offer. Would like board discussion to help set up rentals for some of the unique requests we get

1. Week long rentals-
2. 2 day weekday rentals-
3. Month long rentals-
4. Rentals for individual pieces of equipment-

Current price: \$18 for ski rental package (poles, boots, skis) for 1.5 hours

Other:

New skis and boots are being labelled and put out in the rental room by Doris. Working on signage for rental room for lodge volunteers/staff.

Lesson:

From December till now, we have had 40 people book lessons. Semi- private and private lesson request have been increasing, with 1-2 requests per week. Two beginner classic skiing Lessons were offered (Dec/Jan) with great feedback from participants. These are small groups of 3 progressive lessons. We are now getting request for the lesson 3pks and expect to fill the next one right away. Plan is to pilot a Beginner Skate ski lesson 3pk this season.

Dec-Jan. 17 lessons in total

Group Lessons: 11

Private: 2

Semi-private: 2

Lesson 3Pack- 2

Kid's Learn to Ski Program-

Official start day of the program was Saturday Jan. 14. We have 71 kids registered. The canteen was opened and sold hotdogs (\$2). The lodge was very full!

We have 3 returning leaders from last year

7 new leaders

5 substitute leaders

Leader orientation held Jan. 11 at the lodge. Leader orientation/ training facilitated by Dan, Doris, Theresa and myself (admin support). New leaders have been offered a lesson to help support with the technical component of the program.

Coed- group ski:

Starts this Friday. There are 2 leaders, will recruit more as the program grows. We will pilot the program this season and next season, if there is enough ongoing engagement we can add a cost to it and formalize the registration.

Community Partnerships:

These community partnerships will be used to promote Wapiti Nordic programs and memberships.

Winter Try it day (youth) -Sports Connection

Saturday Jan. 21. Wapiti is offering 2 snowshoeing sessions- 1pm and 3pm

GPPSD Wellness Try it Day (adults)-

Friday February 10. Wapiti Nordic is offering 3 snowshoe sessions @ 10:30am, 1pm, 2:15pm

BOARD DISCUSSION/Approval:

- Prices for specific equipment rentals
- Option to offer additional rental options- 2 days/ week long/month long
- Vacuum not working- need board approval to either get vacuum fixed or replaced
- Would also like to replace the phone- very hard to hear, extreme static at times