

Operations Coordinator Report

March 15, 2023

Summer Programs

Registration has been set up for Zone4 for the following Summer Programs

- Trail Running: learn to Run
- Wapiti Hikers
- Summer memberships

I would like to add a Meet up and Ride MTB. I have 2 volunteers who would like to run it once a week during the summer. Do we want to set a fee for this? Usually these are free and are treated like a social, rather than a program. **Board decision needed.**

All of the prices need a board review. If the board can review the prices, I can adjust them on Zone4. Right now the registrations are set to open April 1st AND April 15th.

Here is what we currently have from the 2022 season:

Summer Prices: Day passes & memberships

Day Pass: \$6.50

Family Day pass: \$21

Individual Summer membership: \$49

Family Summer membership: \$119

Trail Running 2022: 8 sessions

\$50 plus membership

Wapiti Hikers: 5 sessions

\$25 plus membership

Program wrap ups:

Kid's Learn to Ski program:

Last lesson for the Kid's Learn to Ski program is this Saturday March 18th. Skis are to be returned by end of moth- April 1st, lodge staff and volunteers will help with ski returns on the weekend. Senior Leader meeting was completed with the senior leaders (Dan, Agnes, Jennifer) and feedback was gathered on administering a feedback survey to both new leaders and parents. Surveys were sent on Sunday. The surveys are on the google dashboard, so anyone from the Board can view the results. Christine has access. In both surveys we have asked for volunteers for leaders, this will help the program increase recruitment efforts.

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Senior Leader's feedback was to incorporate Milestones into each group (JR1, JR2, JR3, JR4, Bunnies). The milestones would ensure that certain skills are being targeted each level. The milestones would also be communicated to the parents, so they also understand what techniques their kids are working on. This will be set up for next year and is similar to what was done in the past but had been phased out as the program moved away from using the booklets. The booklets were phased out because of the cost of ordering and the kids in the program are not moving from Bunnies through to GSK/BC. Instead, over the years the program has between 40-50% of new kids starting at various levels.

Program Fee adjustment:

Senior Leaders would like to incorporate price adjustments to their 2023-2024 budgets. They would like to increase the fee by \$10. \$5 would go to the Loppet to cover medals and any food and the remaining \$5 would go to volunteer/leader appreciation at the end of the season.

Board approval needed

Adult ski lesson:

A feedback survey has been sent out to anyone who took an adult or family lesson in the 2022-2023 season. This is saved on the google dashboard and can be utilized for program feedback. Last Board report covered rental stats.

Lesson Stats: Dec- Mar. 2023

In the 2022-2023 ski season we had-

62 people take a lesson (skate, classic, family, 3 pack/bootcamp)

48 males and 14 females

27 never evers

26 Beginners

8 Intermediate skiers

Lessons Break down by TYPE: Total lessons offered- 31

Classic, group- 8

Skate, group- 2

Classic, semi-private- 2 (1 paid in cash, not on Zone4)

Skate, semi-private- 2

Classic- private- 4

Skate, private- 2

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Family lessons- 5 (2 were paid in cash, not recorded on Zone4)

Lesson package, including Holiday Bootcamp-3 with 8 people with 3 lesson series

Thank you for a great season!

~ Dallal