WAPITI NORDIC

WNSC Board Meeting Minutes

Date Wednesday, July 15th, 2026 @ 7:00 pm

Location Steve Cooper Lodge
Attending Michael, Cori, Robin, Greg, Serge, Matt. Geo via zoom

Regrets Cam, Dan

1.0 MEETING OPENING	
Item	**Responsibility**
1.1 Welcome	Michael
1.2 Approval of Agenda ➡ Moved by Serge (carried)	Michael
1.3 Approval of Minutes ➡ Moved by Greg, seconded by Matt (carried)	Michael
1.4 Old Business / Business Arising ➡ No updates at present.	
1.4.1 Acknowledgements/Thankyou ➡ No updates at present.	Michael

2.0 STAFFING	
Item	**Responsibility**
2.1 Trail and Facilities Attendant Check In ➡ Patrick is on vacation, returning near the end of July. In the interim, Michael is managing the facility & attending to pressing matters.	Michael
2.2 Operations Coordinator Check In ➡ No updates at present. Christine is managing the club's email.	Michael

3.0 NEW BUSINESS: OPERATIONS	
Item	**Responsibility**

3.1 Summer Events & Programs • E-bike demo. Mud, Sweat & Gears (MSG) still planning on coming, planning for sometime in early August. Ernies was contacted for their input, they are unable to do any demos this year. Location suggestion: Instead of setting-up out of the north parking lot, perhaps hold the demo out of the Biathlon stadium so as not to impact the Church Camp. Waiting for MSG to complete the event application as outlined in the June minutes. • Fall Mountain Bike/Run? Ecoaims Biathlon. Mountain bike & running event, called Cowboys versus Aliens, planned for Saturday September 26. Location tentatively planned for the north trails, few logistics to be worked out. • NWP Run with the Wolves, September 23rd. Regional event, well planned, executed & attended. • Nitehawk Encore 5km run, October 2nd? Nitehawk has submitted the Event form and are looking for collaboration/ coordination with the club. Expecting 100 - 200 participants. They will be reminded, as will similar future events, to provide porta-potties for numbers over 50 participants. • Don't Get Lost in the Woods. September 12, at present 15 registered participants. • Summer Access Pass Program. To date, over $4,000 raised.	Michael, Cam, Greg, Matt
3.2 Summer Maintenance • Lighting. Budget approved trail lighting repair & replacement is ongoing. Issue with some lights being sensor activated, and some not. Dominic will be assisting to sort out this lighting conundrum. The lift to complete the lighting work has been donated in the past, hopeful for a similar contribution this time round. Serge identified the lighting as a 'green initiative', and might be able to provide an update at a future meeting.The club still has roughly 100 lights to be addressed.	Michael

4.0 FINANCIAL REPORT/FUNDING/GRANTS	
Item	**Responsibility**
4.1 Financial Report. • An update will be presented at the August meeting.	Serge
4.2 Designation of Reserve Funds. No updates at present.	Serge
4.3 Grant Applications. No updates at present.	Serge
4.4 Budget Preparation. • Information will be sent out soon with the tentative draft budget deadline of early September.	Serge

4.5 Sponsorship Proposal. • Request made for a list of club priorities, and where the acquisition of sponsorship can be of most value. Presently planning on collecting ideas to submit to the board. And, to this end, draw-up a sponsorship package, to be used when approaching potential sponsors.	Robin
4.6 Potential “Goliath Expedition” Fundraiser. • NWP has approached the club to partner for the Goliath Expedition speaker event to be held on Wednesday January 6. Concern voiced regarding the date proximity to the annual ski club fundraiser, the BMFF, on January 8, 9 & 10, and the possible negative impact on ticket sales. The NWP is asking for $10,000 towards promoting this event, which is coming to Grande Prairie regardless of the club’s involvement. The club would need to access sponsors & sponsorship towards this endeavour, which Serge will take on. This was presented as a viable fundraiser for the club. ➡ 2026 July 15 #1: Motion for the club to support the partnership with the NWP in hosting the Goliath Expedition speaker event as presented. Moved by Serge, seconded by Matt (carried 5 - 2).	Serge

4.7 Membership/Rates Discussion Considerations.
• Spreadsheets, all of which were emailed to the board members, of historical membership rates & other matrices, are due to be reviewed and renewed. Membership fees prioritized for review. Traditionally the 10% membership discount goes on sale in early October. More memberships are sold if there is snow early in the season, and very few memberships are sold after January 1. For board consideration:
  • Other organizations give larger discounts for early memberships.
  • Offer membership price adjustment after January 1.
  • Increase the early membership discount for first time members.
  • Family memberships and family rates to be reviewed.
  • Opportunities for sponsorships, especially with the children’s programs.
  • Membership marketing campaigns, facebook & website.
• Upcoming: Special strategy meeting of the board to discuss the membership rates scheduled for the end of August or early September. Exact dates to be emailed to board members.
	Michael

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5.0 GOVERNANCE	
Item	**Responsibility**
5.1 Bylaw and Procedure Work. • Robin, Christine & Michael will be reviewing.	Michael
5.2 Board Safe Sport Owner/Advocate. • Still looking for an owner/advocate, speak to Michael if interested.	Michael

6.0 SUB-COMMITTEES	
Item	**Responsibility**
6.1 Equipment Sub-Committee • Retired tractor disposal. Plans remain to sell the tractor.	Cam
6.2 Insurance & Multi-use Membership Sub-Committee • Update and next steps. This agenda item is complete. Nothing new to report, no further updates.	Cori/Matt

7.0 DIRECTOR & COORDINATOR REPORTS	
Item	**Responsibility**
7.1 Treasurer. No further updates at present.	Serge
7.2 Trails Nordic Trails Coordinator Nordic Grooming Coordinator Multi-use Trails Coordinator: • Firesmart signage coming. • Trail building work on the west section of the lease continues. 12 trails have been developed into 2 trails. Starting to look at the trail work needed towards the center of the lease. • Trailforks has been updated to reflect some of the new trails.	 Cam Cam/Patrick Matt
7.3 XC development	Dan
7.4 Biathlon development. • Biathlon sessions have started for returning members. Ecoaim rifles try-it sessions coming in the fall.	Michael/Cori
7.5 Programs	vacant
7.6 Events	vacant

7.7 Marketing/Communications	Christine remotely
7.8 Funding	vacant
7.9 Directors At Large. • Geo reported on the extensive task of summer equipment maintenance work. The importance of keeping the equipment & machines in good working order was highlighted.	Greg, Robin, Geo
7.10 Secretary	Cori
7.11 Vice President	Cam
7.12 President. • Bear sighting & further evidence of bears has been reported. Signage reminding trail users of Bears in the Area to be posted.	Michael

8.0 IN CAMERA	
8.1	

Adjournment at 9:00 pm.

Next meeting: Wednesday August 19